



**GENERATE REVENUE FROM  
UNSOLD INVENTORY**

**YOUR PARTNER IN  
PROFITABILITY**

# LUXURY HOLIDAYS - LUXIDAY

A hospitality revenue innovator, turning unused inventory into consistent long-term profits.

## OUR MISSION

Empowering hotels and resorts by offering **sustainable revenue** solutions while maintaining brand prestige and operational integrity.


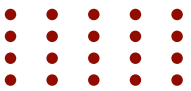
## OUR PROMISE

Drive year-round revenue, enhance market presence, increase occupancy, and deliver value to partners and guests alike.




# HASSLE-FREE PLUG & PLAY MODEL

Unsold Inventory = Untapped Revenue




**Venue Consultant:** With a dedicated team at your property for on-site venue sales, you continue to focus on what matters most.




**Field Engagement Executives:** A skilled on-ground outreach team ensuring customer interaction and brand presence.

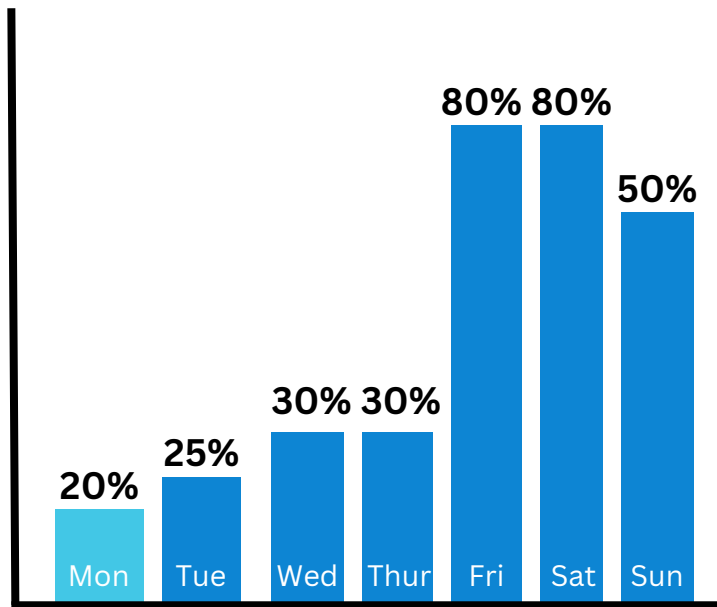


**Data-Driven Strategies:** Central team to work on digital marketing queries, our data bank, and spillover data.

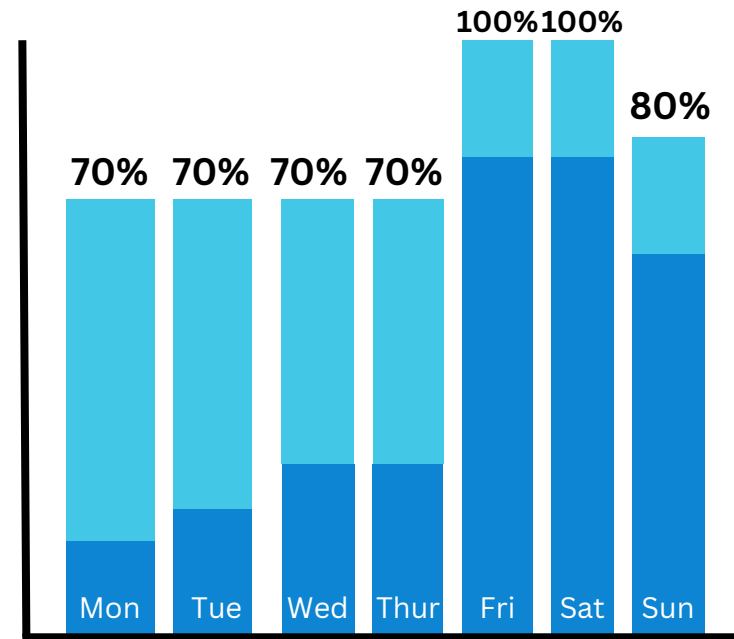


**Branding & Digital Presence:** A dynamic headquarters team to craft powerful digital marketing campaigns, generate queries, and boost your brand visibility.





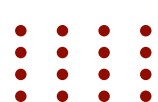
Current Scenario



With Luxi Day

## Empower Your Hotel/Resort, Boost Occupancy and Enhance Brand Loyalty

Our solution enhances your **brand appeal** while maintaining **rate integrity**, ensuring **steady revenue** flow and **guest satisfaction**.



# "Those 200- 250 Days → LuxiDay Solution"

In the Indian hospitality industry, based on industry trends, revenue distribution typically follows:

## A. Heavy Traffic Days

Higher Occupancy, Room Rates: ADR/ARR and Higher RevPar (like weddings, peak seasons, conferences, and blackout dates; Majority of Revenues) assumed approx. 125-150 days or 5.5 months → 70-75% of total annual revenue. Revenue per available room (RevPAR) is at its peak, often 2-3x higher than regular days.

## B. Low-Demand Days

Low-Demand Days (varies based on location, category of hotels, and business models) - approx. 200 - 250 days or 7 months → 25-30% of total annual revenue  
Average Room Rates (ARR) are significantly lower, and RevPar sometimes at 50-60% of peak day pricing to attract bookings.

Monetising these underutilised rooms is crucial, and LuxiDay secures prepaid bookings, ensuring stable revenue during these off-peak periods.

Through strategic marketing and outreach, we fill those empty days with guests who dream of staying at your property—LuxiDay transforms slow days into revenue-generating opportunities all year long.

# Why Choose Luxi Day ?

LuxiDay works to strengthen the revenue pillars of your properties while preserving your brand integrity.



## Upsell Opportunities

Increase revenue by 30%-40% with additional services like F&B, spa, and events.



## Advance Revenue from Unsold Inventory

Turn vacant rooms into steady profit.



## Consistent Revenue Streams

Ensure predictable income regardless of seasonality.



## No Seasonal Impact

Secure bookings year-round.



## Wider Audience Reach

Access new markets through LuxiDay's member network.

## Increased Occupancy

Attract frequent, loyal guests.



## Long-Term Engagement

Build lasting relationships.



## Renewals & Referrals

Continuous revenue flow from happy members.



## Brand Visibility

LuxiDay enhances your marketing and brand presence.



Free onboarding with us till 31st March and save 1,00,000/-

# Cost Benefits and Long-Term Engagement

## Property Benefits

### A. Cost Benefits

Long-term customer engagement offers opportunities for consistent stays, maximizing revenue.

### B. Guest Benefits

Flexible stays and loyalty programs ensure regular visits and repeat bookings from guest.





## Exchange Platform - Across Globe

### Platform

A global exchange platform partnered with LuxiDay, offer access to ever increasing resorts.

### A. In India Exchange

Guests gain access to a wide range of property across the country.

### B. International Exchange

Guests can explore international destinations at competitive pricing.



# LuxiDay Prepaid Cards

## Secure upfront revenue today, build lasting loyalty.



### Advance Revenue

Transform unsold inventory into immediate cash flow with our prepaid model, ensuring financial stability and growth from day one.



### Loyalty and Retention

Foster long-term customer relationships with exclusive memberships that encourage repeat visits and brand advocacy.



### Global Flexibility

Allow guests the freedom to switch properties worldwide through exchange platforms, enhancing their travel experiences.



### Transparent Partnership

A no-hidden-cost model that guarantees mutual growth while boosting your brand's visibility and social media presence.

Luxi Day Cards turn your unsold inventory into predictable, profitable success

# Future-Proofing Your Revenues with LuxiDay

## The Ring-Fencing Strategy

India's GDP growth from \$2.8 trillion in 2019 to \$4 trillion in 2024, with projections of \$7-8 trillion by 2030, signals rising disposable income and travel demand. However, intensified competition makes it vital for hotels to secure and grow their revenue streams.

- **Exclusive Service Offerings** – Developing unique prepaid stays, loyalty-based access, and curated packages that competitors cannot easily replicate.



- **Loyalty & Prepaid Models** – Locking in guests with inflation-proof prepaid stays and tailored guest benefits, ensuring repeat visits and higher occupancy.



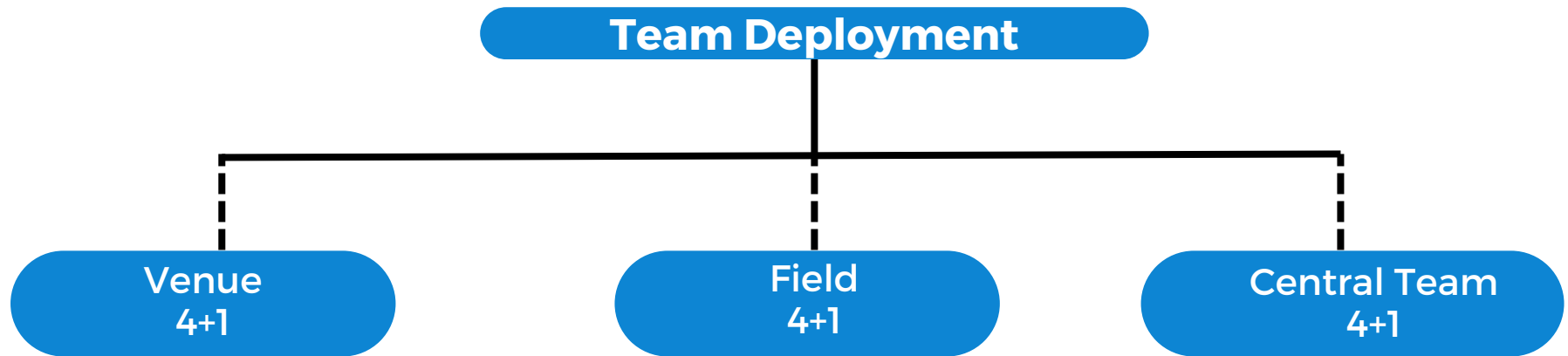
- **Strategic Partnerships** – Collaborating with travel networks, businesses, and digital platforms to attract new guests while keeping existing ones engaged.





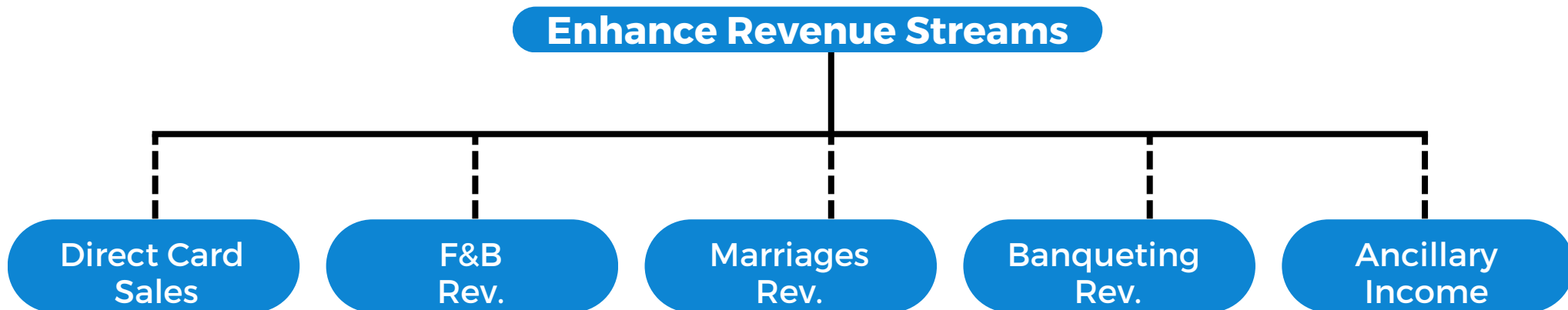
# LuxiDay Business Development Team

“Strengthening your Revenue Pillars”



Total Number of Employees 15 for every Single Property

## Maximizing Revenue with LuxiDay



# How we work together?

## Phase 1

### B2B Partnership

- Sign the luxiday partnership agreement to maximize your revenue for the unsold inventory.
- Collaborate to define card offerings and pricing structures.



## Phase 2

### Sales Team Integration

- Set up the operational framework to onboard LuxiDay's sales team at your property.
- Training, implementation, and setup of prepaid card sales mechanisms.



## Phase 3

### B2C Launch

- LuxiDay begins driving direct-to-consumer sales on-site, leveraging your property's unique attributes.
- Guests purchase prepaid cards that include global exchange options through Platform.





## A Win-Win Partnership

### Hotels:

- Increased Occupancy.
- Consistent & secured revenue.
- Value creation for customers and long-term brand loyalty.



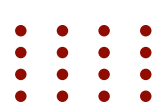
### Members:

- Luxury stays at today's locked-in, inflation-free rates.
- Flexibility stays.
- Global destination worldwide.
- Structured and well-planned family vacations.
- Carry forward, split, and advance room nights.

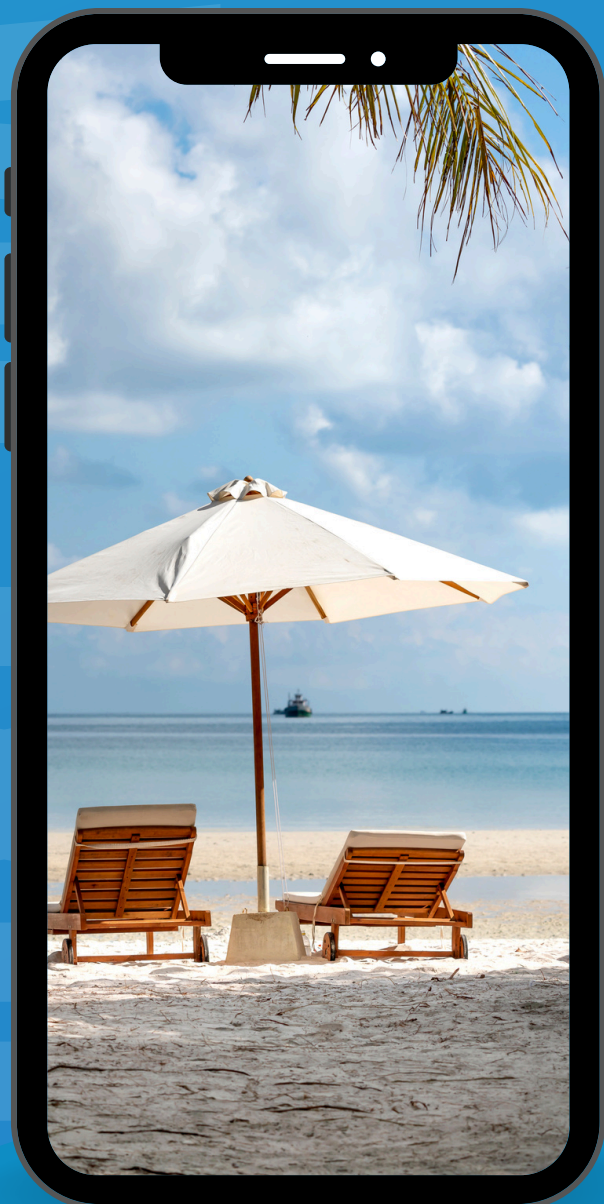


### LuxiDay:

- Mutual growth & expanding market reach.
- Facilitates the sales process
- Community buildup
- Strengthening relationships and value creation.



# PARTNER TESTIMONIALS



"Partnering with LuxiDay allowed us to increase our occupancy and revenue without sacrificing our luxury image. Their approach respects our brand while enhancing our customer relationships."

★★★★★ 5/5



"The platform's is exactly what our resort needed – high-value guests who appreciate luxury and spend generously on site."

★★★★★ 5/5



**Empty Rooms? Let's Turn Them into Profit!**

**Your Partnership of Success is Just a Step Away.  
YOUR SUCCESS STORY BEGINS HERE!**



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